



Food Labeling: Complying with Regulatory Requirements for the Labeling of Packaged Foods

W O R K S H O P

June 25–26, 2009 • The Argonaut Hotel, San Francisco, CA

or

September 15–16, 2009 • GMA Headquarters, Washington, DC

This comprehensive two-day workshop on food labeling rules will present the fundamentals for labeling of food and beverage products regulated by the U.S. Food and Drug Administration (FDA) and meat and poultry products regulated by the U.S. Department of Agriculture Food Safety and Inspection Service (USDA–FSIS). GMA's staff experts in food labeling and nutrition will teach food company personnel and others involved in label design the food labeling skills they need, whether they are responsible for labeling compliance, food product marketing or product development. Instruction, interaction and hands-on activities provide an intensive introduction to labeling rules or an intermediate refresher course. Topics include general statutory authorities and rules governing all required label elements, special labeling provisions, information about food label claims and the latest developments on food labeling rules. The registration fee includes all course materials, references and resources, as well as breakfasts, lunches and refreshments.

Space is limited for this popular workshop, which historically sells out. **Register today to secure your seat!**

What You Will Learn

- Food Labeling Basics
 - Key terminology
 - Regulatory agencies and authorities
 - FDA general approach to food labeling
 - USDA–FSIS approach and prior label approval
- FDA and FSIS Required Label Elements
 - Identity statement
 - Net contents declaration
 - Inspection legend (FSIS)
 - Handling statements (FSIS)
 - Packer–distributor statement
 - Ingredient labeling
 - Food allergen labeling



- Conditionally Required Labeling
 - Labeling for safety-related issues
 - Irradiation labeling
 - Country of origin marking
 - Bilingual labeling
 - Flavor, color, preservative statements
 - Labeling for certain ingredients and additives
- Special Labeling Requirements
 - Juice and juice products
 - Infant formula
- Label Claims and Statements
 - “Fresh”
 - “Natural”
 - “Organic”
 - Biotechnology labeling
 - Religious dietary labeling
- Nutrition Labeling
 - Serving size
 - Nutrient declarations
 - Nutrition label formats
 - Exemptions
 - Special nutrition labeling provisions
 - Nutrition labeling for raw produce and seafood
 - Child Nutrition labeling
- Label Claims about Nutrition
 - Nutrient content claims
 - Structure–function claims
 - Health claims
 - Dietary guidance statements

Who Should Attend

Individuals involved in:

- Food label development
- Food labeling compliance
- Food marketing
- Nutrition
- Product development—labeling
- QA/QC—labeling
- Regulatory affairs





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Fees:

	Early-Bird Registration Fee Registration must be received: By May 26, 2009 for June workshop By Aug. 17, 2009 for Sept. workshop	Registration Fee (after early-bird deadline)
GMA Members	\$895	\$1,095
Non-Members	\$1,195	\$1,395

Attendees must register in advance of the workshops.

For More Information

Registration: Melodi Jenkins
(202) 639-5928; mjenkins@gmaonline.org

Workshop Program: Regina Hildwine
(202) 639-5926; rhildwine@gmaonline.org
Christie Gray
(202) 637-8064; cgray@gmaonline.org

Hotel Information

San Francisco, CA (June 25–26, 2009)

Argonaut Hotel

495 Jefferson Street at Hyde
San Francisco, CA 94109
(415) 563-0800

Sleeping room rate: \$175.00 plus tax

Hotel cut-off date: June 5, 2009

RESERVATIONS: Call (866) 415-0704 or (415) 563-0800 and refer to the “Grocery Manufacturers Association — Food Labeling Workshop” to receive the group rate.

Transportation from SFO Airport:

Taxi: \$40–45 each way

Shuttle Services:

Lorrie’s Airport Service — (415) 334-9000

Pacific Heights Limousine — (888) 325-9888

The Argonaut is pleased to offer a 25% valet parking discount to guests who arrive driving a hybrid vehicle.

Washington, DC (September 15–16, 2009)

GMA has negotiated discounted room rates available exclusively to GMA visitors who are traveling to Washington, DC and require hotel accommodations. For a complete listing, please visit www.gmaonline.org/about/visitors.cfm.



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R E G I S T R A T I O N

June 25–26, 2009 (San Francisco, CA) *or* September 15–16, 2009 (Washington, DC)

Name: _____
(First) (MI) (Last)

Badge Name: _____

Title: _____

Company: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

SESSION: June 25–26, 2009 (CA) Sept. 15–16, 2009 (DC)

INDIVIDUAL REGISTRANTS

GMA Member Early-Bird* fee (\$895) GMA Member fee after Early-Bird deadline (\$1,095)

Non-Member Early-Bird* fee (\$1,195) Non-Member fee after Early-Bird deadline (\$1,395)

*Early-Bird registration must be received: By **May 26, 2009** for June workshop; By **Aug. 17, 2009** for Sept. workshop

METHOD OF PAYMENT (Payment must accompany registration form. Faxed registration forms will be accepted only when credit card payment information is provided on the form.)

Check for \$_____ made payable to "GMA"

Please charge \$_____ to my credit card:

AMEX MasterCard Visa



Credit Card No.: _____ Exp. Date: _____ Verification Code: _____
(3- or 4-digit security code)

Name as it appears on card: _____ Cardholder's Signature: _____

Credit Card Billing Address (must include zip code): _____

PLEASE MAIL OR FAX YOUR COMPLETED REGISTRATION FORM TO:

Melodi Jenkins
GMA, 1350 I Street, N.W., Suite 300, Washington, DC 20005
Phone: (202) 639-5928 E-mail: mjenkins@gmaonline.org
Fax (Secure): (202) 639-5902

FOR QUESTIONS REGARDING COURSE CONTENT, PLEASE CONTACT:

Regina Hildwine at rhildwine@gmaonline.org or (202) 639-5926
Christie Gray at cgray@gmaonline.org or (202) 637-8064

Cancellation and Refund Policy: Registration fees, minus a \$50 administrative fee, will be refunded if we receive notification of your cancellation 15 days prior to the start of the workshop. No refunds will be made after that date; however, substitutions may be made at any time. The course may be cancelled if we do not receive sufficient registrations 15 days prior to the start of the workshop. In the event that the course is cancelled, GMA will refund registration fees, but will not be held responsible for any airfare, hotel, or other related costs incurred by registrants.