Never have so many had ready access to safe, healthy and affordable food. Americans used to spend nearly a quarter of their income on food. Today, it’s less than 6% thanks in large part to our commitment to innovation.

We have the safest food supply in the world and it’s never been easier to eat healthier. To serve American families more completely than ever before, food and beverage companies have introduced 20,000 product choices with fewer calories and less fat, sugar and sodium.

Because busy parents want to serve healthy meals in less time, we provide convenient, nutritious and affordable food that allows them to spend less time in the kitchen and more time with their families each and every day.

HealthyAffordableFoods.org