

# SPONSORSHIP PROSPECTUS 2017



## **GMA SCIENCE FORUM**

**CONNECTING SOUND SCIENCE WITH SOUND POLICY**

**APRIL 18 - 21, 2016 | CAPITAL HILTON | WASHINGTON, DC**

**[WWW.GMASCIENCEFORUM.COM](http://WWW.GMASCIENCEFORUM.COM)**

## CONTENT SESSION

Have your organization recognized as a key sponsor of the 2016 GMA Science Forum. Your team's logo will be prominently featured on the conference materials. Your organization will also have the opportunity to deliver a one-hour breakout session organized by your team. This is your opportunity to show your full support of the CPG industry's science and regulatory focused initiatives and efforts!

- 60-minute concurrent sponsor educational session delivered by the practitioner of your choice.
- 10' x 10' Exhibit Space to highlight your organization's services, thought leadership, and capabilities.
- Opportunity to place promotional giveaway or literature at each place setting.
- Recognition in conference materials and signage.
- Four full complimentary conference registrations.

**\$10,000 — GMA Member**

**\$12,500 — Non-Member**



For More Information, Contact Andrew Coffey: 202.639.5910 or [acoffey@gmaonline.org](mailto:acoffey@gmaonline.org)

## SCIENCE FORUM ANNUAL DINNER

- Opportunity to sponsor Wednesday evening's **dinner** and introduce the dinner entertainment.
- 10' x 10' exhibit space to highlight your organization's services, thought leadership, and capabilities.
- Opportunity to place promotional giveaway or literature at each place setting.
- Ability to meet and greet attendees at dinner event entrance.
- Recognition in conference materials and signage.
- Three full complimentary conference registrations.

*One Opportunity*  
**\$15,000 — GMA Member**  
**\$17,500 — Non-Member**

## OPENING KEYNOTE SESSION

- Opportunity to be recognized as sponsor of the **opening keynote session**.
- Opportunity to introduce the keynote speaker during the opening session.
- 10' x 10' exhibit space to highlight your organization's services, thought leadership, and capabilities.
- Opportunity to place promotional giveaway or literature at each setting.
- Recognition in conference materials and signage.
- Three full complimentary conference registrations.

*One Opportunity*  
**\$15,000 — GMA Member**  
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## KEYNOTE LUNCHEON

- Opportunity to be recognized as sponsor of the **keynote luncheon**.
- Opportunity to introduce the keynote speaker during the luncheon session.
- 10' x 10' exhibit space to highlight your organization's services, thought leadership, and capabilities.
- Opportunity to place promotional giveaway or literature at each place setting.
- Recognition in conference materials and signage.
- Three full complimentary conference registrations.

### *One Opportunity*

**\$15,000 — GMA Member**

**\$17,500 — Non-Member**

## NETWORKING LUNCHEON

- The day's **luncheon** will be organized by GMA and will feature networking and great conversations with opportunity to make introductory remarks.
- 10' x 10' exhibit space to highlight your organization's services, thought leadership, and capabilities.
- Opportunity to place promotional giveaway or literature at each place setting.
- Recognition in conference materials and signage.
- Three full complimentary conference registrations.

### *One Opportunity*

**\$10,000 — GMA Member**

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## SCIENCE FORUM ANNUAL RECEPTION

- Opportunity to be recognized as sponsor of the event's **annual reception** before the Wednesday evening's dinner.
- Opportunity to introduce the closing general session.
- 10' x 10' exhibit space to highlight your organization's services, thought leadership, and capabilities.
- Recognition in conference materials and signage.
- Two full complimentary conference registrations.

*One Opportunity*  
**\$7,500 — GMA Member**  
**\$10,000 — Non-Member**

## NETWORKING BREAKFAST

- Opportunity to be recognized as sponsor of the event's **networking breakfast**, taking place in the exhibit hall.
- 10' x 10' exhibit space to highlight your organization's services, thought leadership, and capabilities.
- Recognition in conference materials and signage.
- Two full complimentary conference registrations.

*Two Opportunities*  
**\$7,500 — GMA Member**  
**\$10,000 — Non-Member**

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## NETWORKING BREAKS

- Opportunity to be recognized as sponsor of one of the **networking breaks** throughout the duration of the conference, taking place within the exhibit hall.
- 10' x 10' exhibit space to highlight your organization's services, thought leadership, and capabilities.
- Recognition in conference materials and signage.
- One full complimentary conference registration.

### *Four Opportunities*

**\$6,500 — GMA Member**

**\$8,500 — Non-Member**



## EXHIBIT SPACE

- One 10' x 10' exhibit space to highlight your organization's services, thought leadership, and capabilities within the new Exhibit Hall. The conference reception, networking luncheon, and all refreshment breaks will take place within the Exhibit Hall, putting your team in the forefront of all attendees.
- One full complimentary conference registration.

**\$3,500 — GMA Member**

**\$5,500 — Non-Member**

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## LANYARDS\*

- Have the attendees do your marketing for you while they display your logo on their badge holder lanyards throughout the conference. Your company's logo will be printed on the lanyard for each attendee.

**\$5,000 — GMA Member**

**\$6,500 — Non-Member**

## CONFERENCE POCKET GUIDE\*

- Your logo prominently displayed near the front of the program will give your company strong visibility and align it with the conference's main stage and educational content.

**\$5,000 — GMA Member**

**\$6,500 — Non-Member**

## HOTEL KEY CARDS\*

- Sponsor one of the most-used items of the conference—the keycard! Your logo will be featured on room cards given to the attendees when they check into the hotel.

**\$5,000 — GMA Member**

**\$6,500 — Non-Member**

## BREAKOUT SESSIONS\*

- Serve as the “host” for one of the engaging breakout sessions during the event. The sessions will be organized by GMA. The sponsor will have the opportunity to make introductory remarks and have branding associated with their particular session.

**\$5,000 — GMA Member**

**\$6,500 — Non-Member**

\* These opportunities include one complimentary registration.

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## MOBILE APP\*

- The app will provide an opportunity to highlight your brand on each attendee's mobile device. As attendees check the conference schedule, browse the exhibitor listing or check out sessions presentations, your brand will be there to greet them.

**\$5,000 — GMA Member**

**\$6,500 — Non-Member**

## CHARGING STATIONS\*

- By sponsoring the charging stations, you allow the attendees to network and relax while charging their electronic devices. The sponsorship allows you to brand the charging station areas giving you great visibility among attendees.

**\$5,000 — GMA Member**

**\$6,500 — Non-Member**

## AUDIO/VISUAL\*

- By sponsoring the A/V services, you would have your own sponsor recognition slide, verbal recognition at the opening general session, and organization logo featured on the intro slide at every breakout session, giving you great visibility among attendees.

**\$5,000 — GMA Member**

**\$6,500 — Non-Member**

\* These opportunities include one complimentary registration.



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