Sustainability Summit

September 12 – 14
Fairmont Scottsdale Princess
Scottsdale, Arizona
The Food Marketing Institute (FMI) and Grocery Manufacturers Association (GMA), working together as the Trading Partner Alliance (TPA), are pleased to announce the 2011 Sustainability Summit, bringing together retailers, manufacturers, government and advocacy groups around the common goal of environmentally and socially responsible business practices.

The Conference will focus on collaborative practices that are helping CPG trading partners work together more efficiently and effectively to serve consumers.

Designed by CPG manufacturers and retailers for CPG executives, the Sustainability Summit is the only event of its kind, bringing together trading partners to analyze emerging trends, share model practices and facilitate enhanced collaboration throughout the CPG industry.

This conference will help drive sustainability into the core of your business by:

- Sharing policies, programs and model practices from companies that are realizing the benefits of being sustainable.
- Providing retailers and manufacturers with a roadmap for building successful environmental sustainability partnerships with trading partners.
- Raising the profile of the food, CPG and retailing industries with industry stakeholders, policymakers and NGOs that are open to collaboration around common goals.
- Providing strategic networking opportunities between stakeholders to share best practices and seek common solutions and cutting-edge innovations to improve the environment, society and the bottom-line.

We offer a limited number of sponsorship opportunities to CPG industry suppliers for this conference. These opportunities allow suppliers to enhance business relationships with current customers and attract potential new clients through exhibition, networking events and breakout sessions. There will be three types of sponsorship categories offered this year:

> Title Sponsorship
> Social Sponsorship
> Promotional Sponsorship
> Exhibit Space

Sponsorship opportunities are available on a first come first serve basis.

For More Information, Please Contact Jonathan Downey at 202-295-3945 or jdowney@gmaonline.org
Key decision makers from CPG retailers, manufacturers and wholesalers attend this annual event. This conference attracts the following attendee demographics:

**VPs, Directors, Regional Managers, and Managers of:**
- Environmental Affairs
- Supply Chain
- Operations
- Packaging
- Manufacturing
- Procurement

**Personnel Responsible for:**
- Corporate Social Responsibility
- Strategic Development
- Sourcing
- Store Design

### SOME OF OUR RECENT ATTENDEES

<table>
<thead>
<tr>
<th>Abbott Nutrition</th>
<th>Flowers Foods</th>
<th>Price Chopper Supermarkets</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACH Food Companies</td>
<td>Frito-Lay</td>
<td>Publix Super Markets</td>
</tr>
<tr>
<td>Acosta Sales &amp; Marketing</td>
<td>General Mills</td>
<td>Reckitt Benckiser</td>
</tr>
<tr>
<td>Ahold USA</td>
<td>George Weston Bakeries</td>
<td>Reily Foods Company</td>
</tr>
<tr>
<td>Alberto-Culver Company</td>
<td>Georgia-Pacific</td>
<td>Reynolds Packaging Group</td>
</tr>
<tr>
<td>Bell-Carter Olive Packing Company</td>
<td>Giant Eagle</td>
<td>Rosina Food Products</td>
</tr>
<tr>
<td>Bumble Bee Foods</td>
<td>Hallmark Cards</td>
<td>S.C. Johnson &amp; Son</td>
</tr>
<tr>
<td>Bush Brothers &amp; Company</td>
<td>Hannaford Bros.</td>
<td>Safeway</td>
</tr>
<tr>
<td>C&amp;S Wholesale Grocers</td>
<td>Harris Teeter</td>
<td>Schering-Plough HealthCare</td>
</tr>
<tr>
<td>C. H. Guenther &amp; Son</td>
<td>H-E-B</td>
<td>Sobeys</td>
</tr>
<tr>
<td>Cadbury Adams USA</td>
<td>Hormel Foods Corporation</td>
<td>Sun-Maid Growers of California</td>
</tr>
<tr>
<td>Campbell Soup Company</td>
<td>Hy-Vee</td>
<td>Sunny Delight Beverages Company</td>
</tr>
<tr>
<td>Cargill</td>
<td>Johnson &amp; Johnson</td>
<td>SUPERVALU</td>
</tr>
<tr>
<td>Chicken of the Sea</td>
<td>Johnsonville Sausage</td>
<td>The Coca-Cola Company</td>
</tr>
<tr>
<td>Clif Bar &amp; Company</td>
<td>Kellogg Company</td>
<td>The Dannon Company</td>
</tr>
<tr>
<td>Coca-Cola Enterprises</td>
<td>Kimberly-Clark</td>
<td>The Dial Corporation</td>
</tr>
<tr>
<td>Colgate-Palmolive</td>
<td>Kraft Foods</td>
<td>The Hershey Company</td>
</tr>
<tr>
<td>ConAgra Foods</td>
<td>Malt-O-Meal</td>
<td>The J. M. Smucker Company</td>
</tr>
<tr>
<td>Continental Mills</td>
<td>Mars Snackfood US</td>
<td>The Pepsi Bottling Group,</td>
</tr>
<tr>
<td>CROSSMARK</td>
<td>Mattel</td>
<td>The Procter &amp; Gamble Company</td>
</tr>
<tr>
<td>Daisy Brand</td>
<td>McCann Foods Limited</td>
<td>The Schwan Food Company</td>
</tr>
<tr>
<td>Dean Foods Company</td>
<td>McCormick &amp; Company</td>
<td>The Sun Products Corporation</td>
</tr>
<tr>
<td>Del Monte Foods Company</td>
<td>Meijer</td>
<td>Unilever</td>
</tr>
<tr>
<td>Diamond Foods</td>
<td>Nestle Purina PetCare</td>
<td>Wakefern Corporation</td>
</tr>
<tr>
<td>E. &amp; J. Gallo Winery</td>
<td>Nestle USA</td>
<td>Wegmans Food Markets</td>
</tr>
<tr>
<td>Energizer Holdings</td>
<td>PepsiCo</td>
<td>Welch Foods</td>
</tr>
<tr>
<td>Ferrero USA</td>
<td>Pinnacle Foods Group</td>
<td>Winn-Dixie Stores</td>
</tr>
</tbody>
</table>
Enough hard work! Let conference attendees relax and enjoy conference down-time with a social function sponsored by your organization. The following social functions are available for sponsorship:

**CONFERENCE RECEPTIONS**

Be the conference partner recognized as the company that provides conference attendees with a valuable networking experience and an opportunity to relax. The receptions will be organized by GMA & FMI and held in the exhibition area and includes an open bar and hors d’oeuvres. Sponsorship includes an exhibit space, three complimentary conference registrations, corporate name placed on event signage and recognition in conference materials.

Contact Jonathan Downey for additional information

Two Available

Lunch will be organized by GMA & FMI and be a great opportunity to have your organization highlighted in front of all attendees. Sponsorship includes an exhibit space, three complimentary conference registrations, corporate name placed on event signage and recognition in conference materials.

$12,000- GMA/FMI Associate Member
$15,000- Non-Member

For More Information, Please Contact Jonathan Downey at 202-295-3945 or jdowney@gmaonline.org
SOCIAL SPONSORSHIPS

LUNCHEON DAY 2

The day’s lunch will be organized by GMA & FMI and will feature a presentation. Sponsorship includes the opportunity to introduce the speaker, an exhibit space, three complimentary conference registrations, corporate name placed on event signage and recognition in conference materials.

$14,000 - GMA/FMI Associate Member
$17,000 - Non-Member

Refreshment breaks and breakfasts take place in the exhibit hall, putting you in the middle of 400+ conference attendees.

REFRESHMENT BREAKS

Refreshment breaks will be organized by FMI & GMA and be served in the exhibit area. Sponsorship includes an exhibit space, two complimentary conference registrations, corporate name placed on event signage and recognition in conference materials.

$8,500 each - GMA/FMI Associate Member
$11,500 each - Non-Member

For More Information, Please Contact Jonathan Downey at 202-295-3945 or jdowney@gmaonline.org
Continental breakfast, organized by FMI & GMA, will take place in the exhibit area. Opportunity includes an exhibit space, three complimentary conference registrations, corporate name placed on event signage and recognition in conference materials.

$10,000 - GMA/FMI Associate Member

$12,500 - Non-Members

Two Available

Refreshment breaks and breakfasts take place in the exhibit hall, putting you in the middle of 400+ conference attendees.

After a full day of meetings, the GMA and FMI Sustainability Committees will come together for a special networking reception. Your organization can be the one to help them wind down from a great day of problem solving and content. This reception is invitation only and open to only those members of the committees.

$10,000 - GMA/FMI Associate Member’ Only

For More Information, Please Contact Jonathan Downey at 202-295-3945 or jdowney@gmaonline.org
LANYARDS*

Have the attendees do your marketing for you while they display your logo around their neck throughout the conference. Your company’s logo will be printed on the lanyard for each attendee’s badge.

$5,000 - GMA/FMI Associate Member
$6,000 - Non-Member

CONFERENCE PROGRAM*

Your logo prominently displayed near the front of the program will give your company strong visibility and align it with the conference’s main stage and educational content.

$6,000 - GMA/FMI Associate Member
$7,500 - Non-Member

HOTEL ROOM KEY CARDS*

Each Sustainability Summit attendee staying at the Fairmont will view your company’s logo every time they visit their room. Your logo will be prominently featured on every hotel room key card.

$6,500 each - GMA/FMI Associate Member
$8,500 each - Non-Member

*These opportunities do not include complimentary registrations or exhibit space

For More Information, Please Contact Jonathan Downey at 202-295-3945 or jdowney@gmaonline.org
SUMMIT SPONSORSHIPS

EXHIBIT SPACE PACKAGE

Exhibit space (10’ x 10’ with basic electricity) includes two complimentary conference registrations.

$5,500— GMA/FMI Associate Member
$7,000— Non-Member

Most conference sponsorships include a 10’ x 10’ area in the Sustainability Summit Exhibit Hall. The opening reception, the continental breakfasts and the refreshment breaks will be held in the exhibit hall, giving your booth a position in the middle of a high traffic area. Don’t miss this opportunity to get face time with clients and potential new customers!

TITLE SPONSORSHIP

Have your organization recognized as a title sponsor of the 2011 GMA – FMI Sustainability Summit. Your team’s logo will be prominently featured on the conference materials. Your organization will also have the opportunity to deliver a 45-minute breakout session organized by your team. This opportunity also includes an exhibit space and five full complimentary registrations to the event. This is your opportunity to show your full support of the CPG industry’s sustainability focused initiatives and efforts.

$25,000— GMA/FMI Associate Member
$30,000— Non-Member

For More Information, Please Contact Jonathan Downey at 202-295-3945 or jdowney@gmaonline.org
INTENT TO SPONSOR FORM

SPONSORSHIP OPPORTUNITY

___ Conference Reception  ___ Title Sponsorships (4 available)
___ Day One Lunch  ___ Refreshment Breaks (4 available)
___ Day Two Lunch  ___ Lanyards
___ Breakfast (2 available)  ___ Conference Program
___ Exhibit Space  ___ Hotel Room Key Cards
___ Committee Reception

NAME: ______________________________________________________________________

TITLE: ______________________________________________________________________

COMPANY: ___________________________________________________________________

ADDRESS: ___________________________________________________________________

____________________________________________________________________________

PHONE: ____________________________ FAX: ____________________________________

E–MAIL: _____________________________________________________________________

I AGREE TO SPONSOR THE SELECTED ITEM(S) ABOVE:

SIGNATURE: _________________________________________________________________

DATE: ______________________________________________________________________

PLEASE RETURN VIA E-MAIL OR FAX TO:

Jonathan Downey
Senior Manager, Business Development & Industry Collaboration
Grocery Manufacturers Association
Jdowney@gmaonline.org
P: (202) 295-3945
F: (202) 337-4508