

Art Rosenberg, Vice President of Customer and Industry Development, PepsiCo

Art Rosenberg is currently VP of Customer and Industry Development for PepsiCo. In that role, Art leads his Company's interaction with key trade Associations, including the National Grocers Association, the Food Marketing Institute, and the National Association of Convenience Stores. Art sets PepsiCo's strategic agenda with these associations and leads key industry events across the industry.

Having spent the majority of his career at PepsiCo, Art has had numerous previous roles, including heading up channel strategy for PepsiCo's Foodservice Division, Franchise Bottler management, National Sales, Insights and Innovation.

Art and his wife live in South Florida and enjoy travel and spending time visiting their three grown children.