AGENDA

8:00 - 8:45  Check-in, Registration and Networking
8:55 - 9:00  Orientation
9:00 - 9:10  Opening Remarks
Debbie Raphael, Director, California Department of Toxic Substances Control
Maia Jack, PhD, Grocery Manufacturers Association

Session One: Product Safety and Raw Material Assessment – Household/Cleaning/Personal Care
9:20 - 9:45  Designing Safety Into Products – A Continuous Analysis of Alternatives
Mark LaFranconi, PhD, Procter & Gamble
9:45 - 10:20  Overview of Product Safety Assessment of Consumer Products
Steve Gutsell, PhD, Unilever
10:20 - 10:35  Overview of Consumer Product Industry Product Stewardship Programs
Doug Fratz, Consumer Specialty Products Association
10:35 - 10:50  Product R&D: Innovation, Trade-offs and Avoiding Unintended Consequences
Bill Greggs, Grocery Manufacturers Association
10:50 - 11:10  Panel Discussion, Q&A Period
Facilitated by Tom Myers, Personal Care Products Council

Session Two: Product R&D Case Studies
11:10 - 11:35  Alternatives Assessment Overview
Catherine A. Barton, PE, PhD, DuPont
11:35 - 12:10  Household Detergents
Don Versteeg, PhD, Procter & Gamble
12:10 - 1:00  Brown Bag Lunch
1:00 - 1:25  Life Cycle Thinking for Packaging Materials in Product Improvement Process
Mike Levy, American Chemistry Council
1:25 - 2:00  The Fragrance Industry’s Approach to Safety
Kevin Renskers, PhD, Takasago International Corp./International Fragrance Asn.
How Personal Care Industry Approaches Substitution
Jack Linard, PhD, Unilever/Personal Care Products Council
2:00 - 2:35  Dead Zones and Dirty Dishes: A Brief Case Study in U.S. Phosphate Regulation
Doug Feenstra, Amway
2:35 - 2:45  Break
2:45 - 3:20  The Product Improvement Process as a Driver for Green Chemistry Innovation
Carl D’Ruiz, MPH, The Dial Corporation - A Henkel Company
3:20 - 3:40  Chemical Alternatives Assessment - Practices in the Toy Industry
Alan P. Kaufman, Toy Industry Association
3:40 - 4:25  Panel Discussion, Q&A Period
Facilitated by Paul DeLeo, American Cleaning Institute
4:25 - 4:30  Concluding Remarks
Maia Jack, GMA