

GROCERY MANUFACTURERS ASSOCIATION POSITION ON GMOs

Providing consumers with safe products is the number one priority of our member companies, and they understand that some consumers have questions about genetically modified food ingredients.

The use of genetically modified (GM) ingredients is not only safe for people and our planet, but also has a number of important benefits.

Many of the most influential regulatory agencies and organizations that study the safety of the food supply, including the U.S. Food & Drug Administration, the American Medical Association, the World Health Organization, Health Canada, the U.S. Department of Agriculture and the National Academy of Sciences, have found genetically modified food ingredients are safe and there are no negative health effects associated with their use.

GM technology adds desirable traits from nature, without introducing anything unnatural or using chemicals, so that food is more plentiful.

It is important for our consumers to know that this technology is not new. In fact, it has been around for the past 20 years, and today, 70-80% of the foods we eat in the United States, both at home and away from home, contain ingredients that have been genetically modified. If the ingredient label on any food or beverage product contains corn or soy, they most likely contain genetically modified ingredients, as a very high percentage of those crops grown in the U.S. use GM technology. In addition, a high percentage of other ingredients in the U.S., such as sugar beets, are grown with the use of GM technology as well.

Ingredients grown using GM technology require fewer pesticides, less water and keep production costs down. In fact, GM technology helps reduce the price of crops used for food, such as corn, soybeans and sugar beets by as much as 15-30%. In addition, one in eight people among the world's growing population of seven billion do not have enough to eat, and safe and effective methods of food production, like crops produced through GM technology, can help us feed the hungry and malnourished in developing nations around the world.

We will continue to advocate for the continued safe and effective use of agricultural biotechnology to increase the food supply while lowering cost. For more information about the safety, prevalence and benefits of genetically modified food ingredients go to www.FactsAboutGMOs.org.

While we believe strongly in the safety and benefits of biotechnology, food and beverage companies also understand that consumers may desire more information about the ingredients in their food. That's why GMA and its member companies will continue to work to improve and expand the availability of information about the products American consumers enjoy every day.

GMA's innovative [SmartLabel™](#) technology initiative is just one way our industry is expanding consumer access to product information. SmartLabel™ puts detailed information about thousands of products right at the fingertips of consumers. SmartLabel™ doesn't replace the package label; it leverages digital technology to provide more information than could ever fit on a package. We project that more than 34,000 food, beverage, personal care, pet care and household products will be using SmartLabel™ by the end of 2017.