SUPPLY CHAIN CONFERENCE

Connect. Transform. Deliver.

April 30 - May 2, 2017
Paradise Point Resort & Spa
San Diego, CA
The 7 Habits of Highly Transparent Supply Chains

Moderator
Mike Leary, Partner, Clarkston Consulting

Panelists
Lucelena Angarita, Quality/GS1 Program Manager IPC/SUBWAY®
Ron Trauthwein, Group Director of Customer Solutions, The Coca-Cola Company
The definition of food safety has expanded to include transparency.

- Consumers wanting "clear and accurate" labeling: 51%
- Consumers wanting clear information on ingredients and sourcing: 47%
- Consumers wanting fewer overall ingredients and less processing: 42%
“It’s not what happens to us, but our response to what happens to us that hurts us.”

Steven Covey

1. Seek First to Understand then Be Understood
2. Be Proactive
3. Begin with the End in Mind
4. Put First Things First
5. Think Win-Win
6. Synergize
7. Sharpen the Saw

The 7 Habits of Highly Transparent Supply Chains
How did you admit you had a problem? What understanding was needed to set upon this journey?

If this means strategy and alignment, how do you get manufacturing, supply chain, and transportation constituents on board?

What does it look like for quality goals to be part of the planning and strategy?
“The ability to subordinate an impulse to a value is the essence of the proactive person.”
Steven Covey

What is the journey to becoming proactive in achieving the end state?

How do industry standards demand a proactive approach?
Begin with the End in Mind

“You have to water the flowers you want to grow.”
Steven Covey

How do you define “the end” for food and beverage?

How do you accomplish those ends?
"The key is not to prioritize what’s on your schedule, but to schedule your priorities."

Steven Covey

How did you prioritize the actions you took upon your journey?

When considering the urgent and important matrix, where should food and beverage companies start?
Think Win-Win

“When the trust account is high, communication is easy, instant, and effective.”
Steven Covey

What’s the journey to corporate alignment?

How do you drive collaboration with your partners?

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“Albert Einstein observed, ‘The significant problems we face cannot be solved at the same level of thinking we were at when we created them.’”

Steven Covey

Beyond internal alignment, what could it look like if the industry was aligned in working together on food safety best practices?

How do you collaborate within the industry?
Sharpen the Saw

“Be patient with yourself. Self-growth is tender; it’s holy ground. There’s no greater investment.”
Steven Covey

How have you approached continuous improvement?

What processes and tools do you have in place to measure your progress?

The 7 Habits of Highly Transparent Supply Chains
Questions?