

# SPONSORSHIP PROSPECTUS 2019



## GMA SCIENCE FORUM

CONNECTING SOUND SCIENCE  
WITH SOUND POLICY

MARCH 26 – 28, 2019  
RENAISSANCE WASHINGTON  
WASHINGTON, DC

[WWW.GMASCIENCEFORUM.COM](http://WWW.GMASCIENCEFORUM.COM)

## CONNECTING SOUND SCIENCE WITH SOUND POLICY

The **GMA Science Forum** has consistently educated scientists and decision makers within the food, beverage and consumer products industry for nearly a decade. During this unique event, we'll examine the most newsworthy regulatory and legislative issues affecting manufacturers across the globe. In 2019, the GMA Science Forum will provide attendees with multiple views and actions to be taken in order to ensure policies, laws and regulations are based on sound, up-to-date science, and achieve compliance with the ever-changing regulatory environment.

This event brings together a roster of acclaimed individuals to keep the science community abreast and ahead of emerging science, innovation, safety and legal requirements in a wide array of areas. We'll explore themes including food safety, government regulations, global issues, chemical ingredients, nutrition and labeling, biotechnology and more.

Nowhere else does the breadth and depth of science and regulatory affairs professionals from across the CPG industry gather to hear the latest developments in product safety, health and wellness, global trade and emerging science and technologies.

2019 GMA Science Forum conference partners will have the opportunity to connect with senior executives with responsibility for product safety, R&D, quality assurance, regulatory affairs, health & nutrition, global affairs, and policy from the leading food, beverage, and consumer product manufacturers.

### 2018 PARTICIPATING COMPANIES INCLUDE:

Abbott Nutrition	Ajinomoto North America	Archer Daniels Midland Company
Bimbo Bakeries USA	Bumble Bee Foods	Bush Brothers & Company
Campbell Soup Company	Cargill	The Clorox Company
The Coca-Cola Company	Conagra Brands	Del Monte Foods
E. & J. Gallo Winery	General Mills	Goya Foods
The Hershey Company	Hormel Foods	The J.M. Smucker Company
Kellogg Company	Keurig Dr Pepper	Kimberly-Clark Corporation
The Kroger Co.	Lamb Weston Holdings	Land O'Lakes
McCormick & Company	McDonald's Corporation	Mondelez International
PepsiCo, Inc.	Post Holdings	The Procter & Gamble Company
Reily Foods Company	Rich Products	Ruiz Foods
Target Corporation	TreeHouse Foods	Unilever

**Don't miss out on the chance to engage with decision makers, build brand awareness, and showcase your capabilities at the 2019 GMA Science Forum!**

# 2019 GMA SCIENCE FORUM SPONSORSHIP OPPORTUNITIES

## SCIENCE FORUM ANNUAL DINNER

Each year, this dinner serves as a highlight to provide attendees the chance to connect with their peers, relax, and enjoy an entertaining experience. This is your opportunity to position your organization as a key Science Forum partner and show your support of the industry. As the dinner sponsor, your team will take the main stage to introduce the entertainment. The package also includes an exhibit space to highlight your organization's services, thought leadership, and capabilities; opportunity to place promotional giveaway or literature at each place setting; ability to meet and greet attendees at dinner event entrance; recognition in conference materials and signage; and three full complimentary conference registrations.

**ONE OPPORTUNITY:** \$12,000 — GMA Member  
\$14,500 — Non-Member

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## OPENING KEYNOTE SESSION

Sponsoring the opening keynote session will put your organization front and center as the 2019 Science Forum kicks off. Your team will have the opportunity to introduce the first mainstage keynote presentation and set the tone for the entire event. The package also includes an exhibit space to highlight your organization's services, thought leadership, and capabilities; opportunity to place promotional giveaway or literature at each setting; recognition in conference materials and signage; and three full complimentary conference registrations.

**ONE OPPORTUNITY:** \$12,000 — GMA Member  
\$14,500 — Non-Member

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## KEYNOTE LUNCHEON

This luncheon always provides the attendees the chance to hear from senior level government officials to understand the current regulatory environment and head about opportunities and challenges that may be approaching. Make sure your company is associated with this can't miss session. As the keynote luncheon partner, your team will have the opportunity to introduce the keynote speaker from the mainstage. The package also includes an exhibit space to highlight your organization's services, thought leadership, and capabilities; opportunity to place promotional giveaway or literature at each place setting; recognition in conference materials and signage; and three full complimentary conference registrations.

**ONE OPPORTUNITY:** \$12,000 — GMA Member  
\$14,500 — Non-Member

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## NETWORKING LUNCHEON

The day's luncheon will be organized by GMA and will feature a phenomenal networking and great conversations. This sponsorship includes the opportunity to make introductory remarks to greet attendees. The package will also feature an exhibit space to highlight your organization's services, thought leadership, and capabilities; the opportunity to place promotional giveaway or literature at each place setting; recognition in conference materials and signage; and two full complimentary conference registrations.

**ONE OPPORTUNITY:** \$7,500 — GMA Member  
\$9,000 — Non-Member

## NETWORKING RECEPTIONS

Have the chance to provide attendees with the chance to connect, discuss the event's thought-provoking content, and share ideas. In addition to being recognized as a reception sponsor, your team will receive an exhibit space to highlight your organization's services, thought leadership, and capabilities; recognition in conference materials and signage; one full complimentary conference registration.

**THREE OPPORTUNITIES\*:** **\$5,000 — GMA Member**  
**\$6,500 — Non-Member**

*\*Have exclusive sponsorship access to all of the Networking Receptions for a special discounted rate and additional benefits. Contact Andrew Coffey at [acoffey@gmaonline.org](mailto:acoffey@gmaonline.org) for more information.*

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## NETWORKING BREAKFAST

Each day, the Networking Breakfasts will take place in the exhibits area and provide attendees the chance to connect before the content begins. This sponsorship includes an exhibit space to highlight your organization's services, thought leadership, and capabilities; recognition in conference materials and signage; and one full complimentary conference registration.

**THREE OPPORTUNITIES\*:** **\$5,000 — GMA Member**  
**\$6,500 — Non-Member**

*\*Have exclusive sponsorship access to all three Networking Breakfasts for a special discounted rate and additional benefits. Contact Andrew Coffey at [acoffey@gmaonline.org](mailto:acoffey@gmaonline.org) for more information.*

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## NETWORKING BREAKS

Give the attendees a chance to catch their breath in between sessions while connect with their colleagues. As the networking break sponsor, your team will receive exhibit space to highlight your organization's services, thought leadership, and capabilities; recognition in conference materials and signage' and one full complimentary conference registration.

**TWO OPPORTUNITIES\*:** **\$5,000 — GMA Member**  
**\$6,500 — Non-Member**

*\*Have exclusive sponsorship access to both Networking Breaks for a special discounted rate and additional benefits. Contact Andrew Coffey at [acoffey@gmaonline.org](mailto:acoffey@gmaonline.org) for more information.*

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## BREAKOUT SESSION SPONSOR & EXHIBIT SPACE

Serve as the "host" for one of the engaging breakout sessions during the Science Forum. The sessions will be organized by GMA and as the sponsor, you will have the opportunity to make introductory remarks and have your brand associated with one of these exciting sessions. The package will include an exhibit space to highlight your organization; recognition in conference materials and signage; and one full complimentary conference registration.

**TWELVE OPPORTUNITIES\*:** **\$5,000 — GMA Member**  
**\$6,500 — Non-Member**

*\*Sponsors have the ability to select the session of their choice on a first-come, first-served basis. Contact Andrew Coffey at [acoffey@gmaonline.org](mailto:acoffey@gmaonline.org) today to select the session that aligns with your business.*

## LANYARDS

Have the attendees do your marketing for you while they display your logo on their badge holder lanyards throughout the conference. Your company's logo will be printed on the lanyard for each attendee and your organization will receive one full complimentary conference registration.

**ONE OPPORTUNITY:** \$5,000 — GMA Member  
\$6,500 — Non-Member

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## CONFERENCE GUIDE

Your logo prominently displayed near the front of the program will give your company strong visibility and align it with the conference's main stage and educational content. In addition to being recognized as a conference partner, your team will receive one full complimentary conference registration.

**ONE OPPORTUNITY:** \$5,000 — GMA Member  
\$6,500 — Non-Member

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## HOTEL KEY CARDS

Sponsor one of the most-used items of the conference—the keycard! Your logo will be featured on room cards given to the attendees when they check into the hotel. This opportunity also includes one full complimentary conference registration.

**ONE OPPORTUNITY:** \$5,000 — GMA Member  
\$6,500 — Non-Member

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## MOBILE APP

The app will provide an opportunity to highlight your brand on each attendee's mobile device. As attendees check the conference schedule, browse the exhibitor listing or check out sessions presentations, your brand will be there to greet them. In addition to being highlighted in the mobile app, your team will receive one full complimentary conference registration.

**ONE OPPORTUNITY:** \$5,000 — GMA Member  
\$6,500 — Non-Member

*To discuss how your team can leverage the 2019 GMA Leadership Forum to connect with current and prospective clients; build brand awareness; stay on top of key trends and issues; and show support for our industry reach out to today!*

### **2019 GMA SCIENCE FORUM SPONSORSHIP CONTACT:**

**Andrew Coffey**  
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